

# ALTA Press Release

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**For Immediate Release**

## **ALTA Announces Qualia as an ALTA Elite Provider**

**Washington, D.C., August 1, 2018** — The [American Land Title Association](#) (ALTA), the national trade association of the land title insurance industry, has announced that [Qualia](#) has been named an ALTA Elite Provider.

ALTA's [Elite Provider Program](#) is comprised of premier service providers committed to offering comprehensive benefits to the title insurance and settlement services industry. Elite Providers promote the highest industry standards and provide effective solutions for ALTA members' critical needs.

"I'm so glad Qualia made the decision to be a part of the ALTA Elite Provider program," said Michelle Korsmo, ALTA's chief executive officer. "ALTA *strives to provide* our members with the best opportunity to succeed, which includes helping them find businesses with a proven track record of trusted products and services. The ALTA Elite Provider program requires our premier providers to not only promote higher standards but also provide powerful solutions to problems affecting the industry. Qualia excelled through the extensive Elite Provider application process and will be a great resource for our members."

Qualia provides an award-winning platform designed for security and privacy protections that is SOC 2 secure, ISO 27001 certified and ALTA Best Practice Pillar 3 compliant. Powering thousands of title, escrow, and settlement agents, the Qualia platform is a one-stop shop for every aspect of a real estate closing, including settlements, vendor management and client communication. With the addition of Qualia Connect and Marketplace to its core title, escrow, and settlement software, all transaction participants can work together on one secure, mobile, cloud-based settlement platform to increase compliance, close more transactions and share updates in real-time.

[Qualia](#) is offering one free month of its Marketplace subscription, a \$500 value, to ALTA members.

For more information about the program or to apply, please visit [ALTA's Elite Provider website](#).

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### **About ALTA**

The [American Land Title Association](#), founded in 1907, is the national trade association representing more than 6,200 title insurance companies, title and settlement agents, independent abstracters, title searchers, and real estate attorneys. With offices throughout the United States, ALTA members conduct title searches, examinations and closings and issue title insurance that protects real property owners and mortgage lenders against losses from defects in titles.

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